

June 27th 2011 Symposium Committee Minutes

Attending: James Mallman, Margaret Smith, Jim Shiely, Jim Fitzpatrick and Charlotte Vick

Our tasks were to address issues related to completing our Confluence Area Map and to plan the Oct 7, 2011 Symposium:

Map

- ◆ Emily Shively NPS had designed a site inventory and assessment form
- ◆ She will talk with Ian and Zack to see what sites are on the map
- ◆ Prior to the Symposium she will attempt to preliminarily assess these sites
- ◆ Jim Malman suggested we also identify sites through: State Parks; US wildlife Service; Watchable Wildlife sites; Bureau of Land Management; and Army Corps of Engineers
- ◆ This information will go to Ian and Zach in the fall for the map

Purpose of the Symposium

- ◆ Highlight confluence area assets
- ◆ Teach participants how to translate assets into economic growth
- ◆ Promote the confluence area

Outcomes from the Symposium

- ◆ Identify new confluence partners
- ◆ Create an area brand
- ◆ Establish or support trail/tourism/environmental working groups

Invitees/Participants

- ◆ Marina operators
- ◆ Bicyclists
- ◆ Bus tour operators
- ◆ Local leaders/ reps
- ◆ Economic development people
- ◆ Canoeists/birders/fishers

Symposium **"What We Need is Already Here! How to Build a Return on Investment?"**

- ◆ Opening session with headliner ie Poet Laurie Allmann, Artist Andy Evenson, Leader etc.
- ◆ Panel on identifying assets/map
- ◆ Afternoon, task groups ie. supporting trail efforts, branding group, and ?

Next Meeting July 25th, 1:15 at the Center. We have a lot more planning to do!