



Friends of Freedom Park

200 Monroe St. Prescott, WI 54021

www.freedomparkwi.org 715-262-0104

Supporting the mission of the Great River Road Visitor and Learning Center through membership, volunteer recruitment and fundraising.

Press Release

FOR IMMEDIATE RELEASE

From: Margaret Smith, Executive Director

Great River Road Visitor and Learning Center

200 Monroe St., Prescott, WI 54021

715-262-0104, www.freedomparkwi.org

Subject: Phase One of Brick Pathway installed at Freedom Park

Date: May 2, 2011

Nearly 300 personalized bricks and 16 butterfly tiles were installed in late April at the Great River Road Visitor and Learning Center at Freedom Park. The brick pathway winds through the butterfly garden which was created and dedicated in 2008 and is used for many education programs and enjoyed by residents and visitors alike. The garden features an array of plants, trees, and shrubs used by butterflies for food and different life phases, a butterfly shaped art bench, and a waterfall. The installed bricks of the Phase One installation pave approximately 25% of the path. The Phase One bricks honor people, groups, and special occasions, and include favorite sayings. Come and check it out!

Installation was generously donated by Tomm Geistfeld of J.T. Earthworks. Friends of Freedom Park is deeply grateful for the installation donation.

The Phase One brick pathway installation will be officially opened to the community at the May 30 Memorial Day celebration at Freedom Park, the fifth anniversary of the opening of the Great River Road Center. The Friends has begun Phase 2 of the brick paving project, and personalized bricks are available for ordering at the Center, or through the website www.freedomparkwi.org. Order forms are also available at Cernohous Chevrolet and The Computer Guys. Bricks can be purchased for \$50 (4x8 inches), \$100 (8x8 inches) and \$250 (butterfly tile with free 4x8 personalized brick). Purchasers of Phase 2 bricks valued at \$100 or more (two 4x8, one 8x8, or butterfly tile) will receive a free set of 5 exclusive Freedom Park butterfly garden note cards and envelopes, appropriate for greetings and notes for all occasions. Your purchase of personalized bricks leaves a beautiful, permanent legacy to the Prescott community and supports the Learning Center's programs. For more information, call 715-262-0104.



Caption: Travis Borowicz of J.T. Earthworks installs personalized pavers near the butterfly art bench in the Great River Road Learning Center's butterfly garden. Photo by Margaret Smith



Caption: Phase One personalized bricks await installation at the Great River Road Learning Center at Freedom Park. Photo by Margaret Smith